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Sent: 28 November 2006 11:31
Subject: Terrabase newsletter

 **Terrabase Newsletter - November 2006**

Remember us? We provide off-the-shelf and bespoke software solutions for the business community.



Tony Harris
(Managing Director)

"It's a busy time for the likes of you and me, hence the late newsletter. But, for those who were ready to march down to the "Terraplex" to demand this issue, here it is. It's mainly about DevApp (one of our boxed products), which is really doing rather well; but don't forget, we're programmers rather than salesmen, and we're ready to make your computers really work for you."

Positive Thinking - lets see if we can make you feel better

What are your most exciting projects?
What will you do when that really big deal happens?
What will it feel like to have all the time you need?

We can't promise you all the time you need, or the really big deal; but we can help. Why not include some software development in your cash-flow calculations, then factor in time saved? See what you come up with.

DevApp - Worrying news for property developers

You've seen the reality TV programmes, all and sundry building their own homes.

Well, DevApp, our land valuation system, is going down a storm. People are catching on to its simple, fast and robust qualities. Just go to www.devapp.co.uk to download your version.

There is more detailed discussion in the newsletter appendix at the bottom.

Website Revamp - How's yours looking?

OK, it's that time again (about every 2 years). The website is looking old-hat, wordy and embarrassing. It's time for a revamp.

We're thinking more YouTube and less corporate brochure. There should be loads of video footage of our products and services (more interesting than it sounds) all kept up-to-date by a Content Management System (CMS). We'll let you know when it's done and if you'd like something similar, we'll be glad to oblige.

Haiku - ("Bless you")

A discrete [Haiku](#) version of the [Terrabase website](#) may well be lurking on the web soon. Haikus of our products and services set amid a [Roger Dean](#) style landscape. Who said computer programmers are geeks?

TerraBlog - Feel free to comment

Just in-case you haven't been to our [blog](#) before, here's a [reminder...](#)

Server services - We have the technology

Dear loyal customers, we still have oodles (technical term) of extreme, raw computing power available on our servers in our air-conditioned, bomb proof etc etc server room. At minimal cost we can centralise your database and other systems onto a server here. You will be able to project your company facilities to other offices, to your home, to your customers, or for any other purpose. Reply to this [email and let's talk](#).

Appendix

Plans for DevApp

DevApp version 3 is now in the pipeline, and will exploit the Internet as a coming together of knowledge and experience. We've talked in previous newsletters about the world-wide database which we jokingly want to call the Terrabase. DevApp 3 will leverage (now there's a horrible word) all your experience of contractors and suppliers. (NB. Anyone buying DevApp 2 since August 2006 will receive DevApp 3.0 for free).

How does this work in reality

When you enter miscellaneous construction items you can choose to submit your entry to a central knowledge base, this means that other DevApp users can see which contractors are best, what prices are like in certain locations, which contractors to avoid. The community will be able to share their experiences all within the controlled and simple environment of DevApp. Construction costs, sale prices, sales patterns would all be updated in real-time and reflect real world trends.

This can be done with minimal impact upon the current DevApp screens. The super-simple, intuitive design would remain, there will be a few extra boxes for submitting reviews and rates, and for automatically obtaining values for figures, but that makes it easier. You do not have to estimate a figure, you will be able to get the computer to do that for you, based upon genuine trends in your locality.

We will of course manage the data to ensure its reliability and usefulness. Users who

submit the best data would improve their DevApp credibility and anyone entering bad or spam data would rapidly loose theirs. The mechanisms we include will be designed to automatically enforce this.

We also plan to release an add-on module for DevApp which will allow you to manage rentals of properties you build during the build process, and afterwards.

Our main efforts though will go into further tightening up of the software. Making it even faster, even more fluid, use even fewer resources and add to the already pleasing to use human/computer interface.

Bye for now, and if I don't speak to you beforehand, may Christmas bring you every blessing.

Next month: Web-based database systems